## Cultural Management and Pedagogy: Discourses and Practices Helsinki, HUMAK, May 2010

Arts/Cultural management students: — general seek curricular offerings

artists seek curricular offerings and self-management

with arts management experience seek curricular offerings, but may be new to and impatient with theory (cultural policy)

main question in summary: are specific pedagogies discernable and/or needed that are appropriate to teaching Arts/Cultural management?

curricular models represented by participants: economic, managerial and critical emphases

largely shared pedagogic goal: to match diverse interests and abilities with diverse aspects of the field (contextualization + role finding + problem finding)

largely shared didactic framework: to pair teaching of curricular content with opportunities for research and guided transformative experience

## transformative experience

student need	desired ability	ped. method
psychological	self-reflection discern own identity self-confidence	coaching
analytical	contextualize triangulate	advising
communicative	narrate perform mediate	training

recommendation for teaching goals and methods derived from studio advising (Blomberg, Hautio, Kuznetsova-Bogdanovits, Mers, Rachleff-Burt, Shekova)

## approaches to research

		process			
		determine field	context		
	scenarios			scenarios	
	interested	observe	P.O.V.	client	
start situation	client poses/commissions	posit question	rationale	purchases/implements	goal situation
practice guided by	or	assemble	method	or	practice guided by
legitimations: implicit theory preference/habit	participant researcher devises	interpret	method	participant researcher tests/revises/implements	explicit theory
tradition/experience	or			or	
need/value explicit theory	disinterested researcher	apply	rationale	research community	
	formulates	evaluate	P.O.V.	tests/evaluates	
		project	context		

Does technology change forms of legitimation?

What is the impact of an emphasis on the future?

situations and scenarios were discussed, process is my post-conference addition

emerging curricular contexts: DIY - Internet - Social Media Networks - Mobility - changing economies

curricular questions: How should curricula address the past - as foundation, certainty, identity?

How should curricula address existing power structures? How should curricula address existing habits/implicit theories?

How should curricula address new technologies? The military-entertainment complex?

How can curricula address the relations between artists and managers?

What are the field's academic standards?

observations: In discussions, pedagogy was used as an umbrella term for curriculum and didactics. With the exception of andragogy, explicit references to pedagogical concepts and literature were minimal,

leading to some attempts to reinvent the wheel. The proposal to consider "best practices" as didactic framework was largely rejected.

follow-up question:

Do emerging curricular areas/cognitive patterns call for new pedagogical approaches - for example a consideration of radical pedagogy in media contexts?